

#### **Program Overview**

The data-focused **Online MBA** from the University of Tennessee, Knoxville's Haslam College of Business is framed in today's complex business world. You will develop a powerful business acumen with immediate value through a multidisciplinary and immersive curriculum that focuses on analytical tools, supply chain management, consulting, finance, entrepreneurship and innovation. Our program goes beyond theory so you can develop global connections and actionable, adaptable skills to take on the unexpected. We will challenge you to think critically, act strategically and lead with confidence.

### Why Learn Online?

- **Learn** at your own pace without putting your career on hold.
- Participate in a mix of live interactive lectures, remote office hours and asynchronous coursework, combining the best parts of independent and social learning.
- **Engage** with peers across industries and locations for a more dynamic and diverse educational experience.

### **About the Haslam College of Business**

Informed by over 100 years of business education and research, Haslam is AACSB-accredited and produces industry leaders with a bias for action. We equip students with the skills they need to deliver results by creating business programs grounded in real-world application, strategic and analytical mindsets, and an inclusive and global approach. When we pair these principles with the extensive support services offered throughout the Haslam student journey, our graduates succeed.



The connections and friendships I've made while attending the University of Tennessee are probably what I value most and will value most post-graduation. This differentiates the MBA program at Tennessee."

Jonathan Tillman ('25) Cybersecurity Analyst, Leidos

## Quick Facts

# 100% Online

Program Format

# AACSB-Accredited

**Business School** 

45

Credit Hours

3-Day

On-Campus Orientation

# Fall, Spring, Summer

**Annual Start Dates** 

No GMAT or GRE Required

#### **Our Multidisciplinary Curriculum**

Applied, analytical and actionable, our Online MBA emphasizes the business tools professionals need to make an impact today. Haslam faculty crafted our curriculum specifically for today's business environment, ensuring your instructors will share relevant, firsthand experiences and case studies throughout your courses. It is comprised of the following three-credit courses:



Financial and Managerial Accounting

Business Communications

**Quantitative Methods** 

Operations Management and Decision Modeling

Supply Chain Management Strategy, Operations and Customer Value

**Financial Management** 

Financial Statement Analysis

Strategic Decision Making

**Marketing Strategy** 

**Supply Chain Models** 

Economics in a Global Environment

Strategic Management Capstone

Financial Management: Theory and Practice

**Customer Insights** 

Emerging Issues in Strategy, Organization and Management

#### **Who Should Attend?**

The Online MBA is designed for professionals from all backgrounds who want to strengthen their leadership and business skills, but is especially well-suited for those with **at least two years of professional experience**.

To build a strong foundation for success, applicants are also encouraged to **complete MBA Math**, a self-paced online course that refreshes core quantitative skills.

### **Application Materials**

- Transcripts: Haslam requires that you provide transcripts from the institution(s) where you earned your bachelor's degree(s) and from all institutions where you have been enrolled or earned credit for graduate-level coursework, even if a degree was not earned. You may upload copies of transcripts for application review, but official transcripts from your institutions are required to enroll. Refer to our transcript guidelines for more information.
- Professional resume or CV: Provide a current resume that highlights your work experience, scholastic achievements and relevant extracurricular activities. A CV is also acceptable.

- Short-answer responses: Share details of your academic and professional background and interest in pursuing the Online MBA.
- **Two references:** Upload the names and contact information for two individuals. They will receive an email from our application system with instructions to complete a survey and upload a letter of recommendation.
- **TOEFL scores:** You may be required to demonstrate English language proficiency. If applicable, please have your official scores sent to the University of Tennessee, Knoxville, using the school code 1843.
- \$60 application fee

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The support system underlies everything. My classmates and professors are nothing short of helpful and cheerleaders. When you are trying to work full time and manage your personal life, that kind of support is invaluable."

Cara Waters ('26) Eco-Energy Director Corporate Operations, FEDS



### Why Choose the Online MBA?

When comparing our MBA graduate programs at Haslam College of Business, the Online MBA stands out because our virtual learning experience provides flexibility and the opportunity to study at your own pace.

Program Details	Online MBA	Full-Time MBA	Professional MBA
Degree Level	Graduate	Graduate	Graduate
Modality	Online	Residential	Residential with online components
Cohort-Based	No	Yes	Yes
Program Length	32-36 months, depending on program pace	16 months	16 months
Program Start	Spring, summer, fall	Fall	Fall
Average Work Experience	A minimum of 2 years recommended	4.8 years	11 years
Credit Hours	45	48	45
Travel Commitment	A 3-day, in-person orientation is required at the beginning of the program.	The program is fully residential; relocation is required for out-of-state students. The program includes a global immersion.	Travel is required; 2–3 on- campus class days per month, plus the opportunity to attend a global immersion.

### **Ready To Take Your Next Step?**

**Start Your Application** 

Contact our enrollment team with any questions.

Email | Phone | Schedule an appointment